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WINTER | JANUARY 2016

# ACUMEN

Ada Canyon Medical Education Consortium's Monthly Newsletter



## Happy New Year!

JANUARY SCHEDULE KICKS OFF 2016 WITH ANNUAL UPDATES

ACMEC is excited to kick off the new year with a few annual updates and partnership talks for January Grand Rounds.

On January 6th and 8th, Dr. Christine Hahn, Idaho State Epidemiologist, will present her annual **Idaho Epidemiology Update**. In this talk, Dr. Hahn will review Idaho's epidemiologic data and discuss the biggest public health stories of 2015.

We are also partnering with the American Red Cross on January 13th and 15th to present **Trauma, Typing & Technology: A Transfusion Medicine Update**. In this talk, Dr. Walter Kelley, Medical Director for our region for the American

Red Cross, will discuss the latest developments in transfusion medicine, including blood product usage in trauma, molecular red cell typing, and Rh alloimmunization and transfusion.

On January 20th, Dr. Perry Brown, Jr. will kick off the 2016 Children's Hospital Grand Rounds with **2015 Year in Review for Pediatrics**. Then, we will close out the month with **IMA Legislative Update** by Susie Pouliot and Molly Steckel, who will share IMA's legislative priorities on behalf of Idaho providers for 2016.

We look forward to seeing you all at these talks to help us ring in the new year!

### UPCOMING GRAND ROUNDS

**January 6 & 8**  
**Idaho Epidemiology Update**  
Christine Hahn, MD  
State Epidemiologist  
Division of Public Health,  
Idaho Department of Health & Welfare

Join us for Dr. Hahn's annual review of Idaho's epidemiologic data and a discussion of the biggest public health stories of 2015.

**January 13 & 15**  
**Trauma, Typing & Technology: A Transfusion Medicine Update**  
Walter Kelley, DO  
Medical Director, Lewis & Clark and  
Arizona Regions,  
American Red Cross

Join us for a discussion on the latest developments in transfusion medicine, including blood product usage in trauma, molecular red cell typing, and Rh alloimmunization and transfusion.

For more Upcoming Grand Rounds, go to [www.acmec.org](http://www.acmec.org).

PH: 208.331.1478 | FAX: 208.331.1924 | WWW.ACMEC.ORG | E-MAIL: ACMEC@ACMEC.ORG

## What's Ahead February 2016



### ST. LUKE'S BOISE MEDICAL CENTER

- 3** Where to Now? LTACH Hospital Resource and Outcomes  
Will Boyan, MD
- 10** TBD  
Speaker TBD
- 17** ST. LUKE'S CHILDREN'S HOSPITAL GRAND ROUNDS  
TBD: Genetics Topic  
Leah Fleming, MD
- 24** TBD  
Speaker TBD

### SAINT ALPHONSUS REGIONAL MEDICAL CENTER

- 5** Physician Burnout and Enhancing Resilience in Our Day-to-Day Work Lives  
Edward McEachern, MD
- 12** Hip and Knee Osteoarthritis  
S. Bradley Daines, MD
- 19** NO CONFERENCE  
ACMS Winter Clinics
- 26** Lung Cancer  
Thomas Varghese, Jr., MD

## New Forms for CME Joint Providership Available

UPDATED APPLICATIONS, FORMS AND INSTRUCTIONS FOR 2016

Applications and supporting documents for those looking for CME accreditation from ACMEC in 2016 are available at [www.acmec.org/cme-joint-providership](http://www.acmec.org/cme-joint-providership).

On this page, planners will find updated application instructions, forms and additional resources to aid you in the process of certifying your series/activity for CME credit. While most of the core elements of both the application and maintenance materials remain the same, edits have been

made to reflect simplified requirements.

Of note, given the average length of time required for review and revisions, as well as time needed for promotion to potential attendees, applications for new activities or series must now be submitted at least 60 days prior to the start date of the activity/series.

We look forward to partnering with you to provide our community with quality CME!

### Upcoming Conferences

- January 14 - 17, 2016** **39th Annual Hindson Winter Conference**  
For information and registration, go to [www.hindsonfoundation.com](http://www.hindsonfoundation.com).
- January 28 - 30, 2016** **The Role of Evidence-Based Medicine in Clinical Practice**  
For information and registration, go to [www.skylinemedical.org](http://www.skylinemedical.org).

# Ada County Medical Society News

## UPCOMING ACTIVITIES

### Disclosing Unanticipated Medical Outcomes

January 21, 2016  
6 p.m. | Boise

After an unexpected medical outcome, you want to sympathize with your patient or their family - you just don't want to set yourself up for a lawsuit. Come learn how to be sympathetic, but smart about communicating during these difficult times. *Sponsored by MIEC and open to non-ACMS /IMA members.*

### New York Life Balance Series: Bowling Night

January 23, 2016  
6 p.m. | Meridian

Come relax with your spouse or guest and a few of your colleagues. Space is limited to 30. *Hosted by New York Life.*

*FOR ACMS MEMBERS ONLY*

**RSVP's for all events are required. Information available at [www.adamedicalsociety.org](http://www.adamedicalsociety.org).**

Questions?  
Email [director@adamedicalsociety.org](mailto:director@adamedicalsociety.org)  
or call 208.336.2930.

## 2016 ACMS Winter Clinics February 18 - 21, 2016



Come "ketchup" on CMEs and with colleagues at Shore Lodge in wintery McCall during the 57th Annual ACMS Winter Clinics.

Attendees will have the opportunity to earn up to 13 CMEs, connect with vendors, colleagues and their families at various social events, and take part in the annual ski races at Brundage Ski Resort.

Topics include:

- KEYNOTE - Strong Medicine: Connecting the Healthcare Dots™
- Advance Care Planning
- Compliance Issues
- Engaging Patients in Owning Their Well-being
- Fall Prevention in Older Adults
- Functional Abdominal Pain
- Irritable Bowel Syndrome and Gluten Sensitivity
- Motivational Interviewing
- Overuse Injuries and Burnout in Young Athletes
- Refugee Health Challenges
- Risk Based Coding
- Shared Medical Appointments

**For full schedule and registration, go to [www.acmswinterclinics.com](http://www.acmswinterclinics.com).**

## Adjusting to Outcomes Measurements

By Steven Reames,  
Executive Director, Ada County Medical Society

**W**hy do I have to check so many boxes just to complete a simple patient note? This isn't meaningful use!" This is something you might hear yourself saying multiple times a day. In a recent conversation with a medical practice manager, this topic came up and it made me reflect on some of my own history.

Prior to my time here at ACMS, I worked at two different social service and charitable medical organizations. During the first few years of this career, I began to learn new phrases like "logic model" and "program outcomes" and "theories of change" that funding sources like United Way began to require with grant applications.

The logic model is a simple framework developed in the 1970's which has now become the standard of evaluation for programs throughout the U.S. Its basic components are context & assumptions, inputs, activities, outputs, and program outcomes.

Now let's think about the development of the non-profit sector. Perhaps 50 or 60 years ago you might consider giving money to a charity that warmed your heart or was a good cause (or maybe because a friend twisted your arm). You were satisfied that since they had identified a need and were doing something about it, you'd throw a little money their way.

A couple decades later, donors began to focus more on efficiency and numbers: how much could an organization "produce" in terms of charitable service? For example, how many meals are served to the homeless or kids put in an after school program? People wanted to know if a not-for-profit

could produce like a company could and if they were getting a good bang for their buck.

Over the last two decades, the industry has shifted to being able to demonstrate measureable outcomes and impacts a program has on the problem. Organizations who can prove their participants change their behavior, knowledge, or condition because of a donor's money are more likely to get funded again. This isn't just about volume anymore - it's about how people are being affected by the service being provided.

As you might imagine, this produced a lot of complaining among the people who have invested their lives in serving people (a lot of them being well-meaning, but non-scientific social workers). *Why can't we just do our work without having to worry about counting noses and measuring impact? We just want to help people. It takes so much time to measure what we're doing that it reduces our productivity. Our computer systems suck.*

Does any of this sound familiar? You see, I realized for the first time that the same feelings we had at non-profit organizations are what many doctors are describing to me about meaningful use, PQRS, EMRs and other measurement tools that have been forced upon them in recent years. And I get it. I know the frustration of just trying to do your work without having to prove to people that you're doing the work in order to get paid to do your work.

Also, just as in social work, physicians do not have complete control over the outcomes. People are not widgets where you can quality control the

manufacturing process. There are variables in their lives and bodies that you and they sometimes have very little influence over. And yet, you are expected to be held accountable (punishable by decreasing your reimbursement) for their health status.

Most organizations I know that have thrived during this time embraced the change and the organizational discipline needed to invest in and implement measurement systems. They understood that their work was going to be more rigorous, under more scrutiny, and measured for impact. They reduced their emphasis on productivity, reserving a portion of their work week for planning, measurement and analysis. Those that didn't have floundered and failed

Whether you agree with it or not, this is the new world that medicine is in: population health management. It is simply no longer good enough to be able to use the right CPT or ICD-10 code. Now your "funders" require that you demonstrate value in the form of medical outcomes. Perhaps thinking about patient care from a logic model standpoint might help you reorient yourself to new expectations. And with some time, lots of feedback from users, and more demand for vendor accountability, our electronic health systems will catch up and let you do more meaningful work.

**Interested in learning more about logic models and other tools to help improve your practice of medicine?**

Subscribe to ACMS's weekly video podcast, *Pearls of Great Value*:  
[www.adamedicalsociety.org/pearls-of-great-value.html](http://www.adamedicalsociety.org/pearls-of-great-value.html).

## Miscellaneous Medical Corner

**In this section, you'll find a potpourri of miscellaneous news from the world of CME and medicine.**

### THE ART OF MEDICINE: SEVEN SKILLS THAT PROMOTE MASTERY

A compilation of seven behaviors that foster more consistent practice of medicine: [www.aafp.org/fpm/2014/0700/p25.html](http://www.aafp.org/fpm/2014/0700/p25.html).

### NEW TOOLKIT: COMMUNITIES, SOCIAL JUSTICE AND ACADEMIC MEDICAL CENTERS

AAMC toolkit to help institutions explore how their clinical, research and education missions can improve community health and close health and health care gaps: [www.aamc.org/initiatives/research/healthequity](http://www.aamc.org/initiatives/research/healthequity).

### FROM SHAME TO GUILT TO LOVE

A look into the feelings associated with a medical error, and working through them to learn and improve patient care: <http://jama.jamanetwork.com/article.aspx?articleid=2475466>.

*Whatever you are, be a good one.*  
- Abraham Lincoln

# January 2016

## GRAND ROUNDS SCHEDULE

### ST. LUKE'S BOISE MEDICAL CENTER Anderson Center Wednesdays, 8:00 - 9:00 a.m.

- 6** Idaho Epidemiology Update  
Christine Hahn, MD
- 13** Trauma, Typing & Technology: A Transfusion Medicine Update  
Walter Kelley, DO
- 20** ST. LUKE'S CHILDREN'S HOSPITAL GRAND ROUNDS  
2015 Year in Review for Pediatrics  
Perry Brown, Jr., MD
- 27** Hyperparathyroid  
Irinel Stanciu, MD

### BOISE VA MEDICAL CENTER AW Horsley Learning Center Thursdays, 8:00 - 9:00 a.m.

- 7** IDSA Guidelines for the Treatment of Skin and Soft Tissue Infections  
Denny Stevens, MD
- 14** NO CONFERENCE  
Hindson Winter Conference
- 21** Update in Outpatient Medicine  
Neil Argyle, MD
- 28** Articles in 2015 That Have Changed My Inpatient Practice of Medicine  
Moe Hagman, MD

### SAINT ALPHONSUS REGIONAL MEDICAL CENTER McCleary Auditorium Fridays, 8:00 - 9:00 a.m.

- 1** NO CONFERENCE  
New Year's
- 8** Idaho Epidemiology Update  
Christine Hahn, MD
- 15** Trauma, Typing & Technology: A Transfusion Medicine Update  
Walter Kelley, DO
- 22** Overuse Injuries and Burnout in Young Athletes  
Justin McCoy, DO
- 29** IMA Legislative Update  
Susie Pouliot and Molly Steckel