



ACUMEN

The Official Newsletter of the
Ada Canyon Medical Education Consortium

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News

March 2014 News

25+ Years

On April 1st Marie Chester will retire after 25+ years with ACMEC. She has been a stellar partner in bringing ACMEC from a hospital based CME program for 422 physicians to a regional organization for 1900 physicians. Many changes and challenges have been faced and we are all the stronger for it. We could write lines of prose full of praise for her performance but the fact that she can take attendance at Grand Rounds by seeing the back of your head is truly a phenomenal feat.

Please take a moment at the next Grand Rounds to express thanks to Marie for her exemplary service.

Sunshine Act Chatter

As you know, the amount of gifts you are receiving from industry is now less than \$10 or the gift must be reported. Are you aware that the free lunch, dinner, etc. is also part of reporting? As the dust settles around new regulations for the physician payment Sunshine Act it appears that food at CME functions may need to focus on plated vs. buffets.

The Sunshine Act is a much needed piece of legislation shining light on some abusive practices, but along with the good intentions come the oversight that can become ludicrous. To think that an important education event might not happen because the logistics of reporting who had lemon pepper chicken and who had filet mignon are mind boggling. The logistical question is should we only give credit to buffets, and will this have some sort of long-lasting education impact.

Perhaps the buffet would have a secondary benefit of exercise by walking through the buffet line. Maybe there is a silver lining in the Sunshine Act, weight loss.

Ease of Access #1

A recent study on physician CME decision making analyzed 17 factors that influenced their decision to attend. The top five factors in order are, ease of access, cost, effect of patient outcomes, topic relevance to practice, authoritative faculty. ACMEC is a pretty good fit.

Regularly Scheduled Conferences

Wednesday, 8:00 a.m. - Anderson Center

Wednesday, 12:15 p.m. - Winter Room

Friday, 8:00 a.m. - McCleary Auditorium

Other Regularly Scheduled Conferences

St Luke's RMC

Thoracic Tumor Board - 1st & 3rd Tuesday, 7:00 a.m

Tumor Board - Tuesday, 12:00 noon

Breast Tumor Board - Thursday, 7 a.m.

MSTI Pediatric Tumor Board - 2nd & 4th Wednesday, 12 noon

CHEERS (Children's Hospital Education Enrichment Review) - 1st Thursday, 8 am

Anderson Center - Ada -2; MATCH 2nd Thursday, 8 am

Saint Alphonsus RMC - Nampa

Tumor Board- Tuesday, 12 noon

West Valley Medical Center

Tumor Board - Monday, 12:30 pm

Saint Alphonsus RMC - Boise

Tumor Board - Thursday, 12 noon

Breast Care Panel, Tuesday, 7:00 am

ACMS Society News

MEMBERSHIP:

New members

Robert Adams, MD

Christina Biller, MD

Lyndon Box, MD

Brian Byrne, MD

Kirsten Deutsch, MD

Andrea Esplin, MD

David Fonseca, MD

Megan Freestone-Bernd, MD

Tamara Helfer, MD

Robert Jackson, MD

Michael Modica, MD

Charles Reynolds, MD

Brian Story, MD

Christopher, Streeter, MD

Neetu Talreja, MD

Rachel Thomas, MD

Calendar

Watch for details about the Annual High School Physicals event to be released soon and be ready to

volunteer!

On The Lighter Side

It may take a minute for the light to shine, but these are clever.

- **ARBITRATOR:** A cook that leaves Arby's to work at McDonalds.
- **AVOIDABLE:** What a bull fighter tries to do.
- **BERNADETTE:** The act of torching a mortgage.
- **BURGLARIZE:** What a crook sees with.
- **CONTROL:** A short, ugly inmate (I had to think about this one...)
- **COUNTERFEITERS :** Workers who put together kitchen cabinets.
- **ECLIPSE:** What an English barber does for a living.
- **EYEDROPPER:** A clumsy ophthalmologist.
- **HEROES:** What a guy in a boat does.
- **LEFTBANK:** What the robber did when his bag was full of money.
- **MISTY:** How gofers create divots.
- **PARADOX:** Two physicians!!
- **PHARMACIST:** A helper on the farm.
- **POLARIZE:** What penguins see with.
- **PRIMATE:** Removing a spouse from in front of the TV!!
- **RELIEF:** What trees do in the spring.

What's Ahead

April 2014

- 2** Allergy Update, Neetie Talreja, MD
- 4** Mesenteric Venous Thrombosis , Wes Arlein, MD
- 9** Nutrition and the Aging Athlete, Leslie Bonci, RD, MPH
- 11** Topic TBA, Speaker TBA
- 16** St. Luke's Children's Hospital Grand Rounds, Childhood Obesity, Richard Jackson, MD
- 18** How to Manage Patients with Lipid Disorders, Antonio Gotto, MD
- 23** Topic TBA, Maureen Ferguson, MD
- 25** Emergency Treatment for Upper Extremity Conditions, Jeff Boyer, MD
- 30** Cardiac MRI Update, Blake Niederhauser, MD

May 2014

- 2** Update on Pap Smears, Guillernmo Guzman Trevino, MD
- 7** Pharmaceutical Considerations of Drugs in the Elderly, Roger Hefflinger, PharmD
- 9** Topic TBA, Lisa Mullen, MD
- 14** Topic TBA, Lindsay Meredith, MD
- 16** Cardiovascular Screening in Young Athletes: A Review of the Seattle Criteria, Tyler Wheeler, MD
- 21** St. Luke's Children's Hospital Grand Rounds, Immune Deficiency in Children, Hans Ochs, MD
- 23** Topic TBA, Tara Whitaker, MD
- 28** Food Borne Illness, Leslie Tengelsen, PhD, DVM

(Wednesday, 8:00am/St. Luke's RMC; Wednesday, 12:15pm/Mercy Medical Center; Friday, 8:00am/Saint Alphonsus RMC)

Pearls and Pointers

Over the years I have accumulated some serious and some light clinical pearls. Most are not original but the authors of some are known. Here goes.

- When you hear hoof beats, think of horses, not zebras. Also, try not to step on anything.
- WNL means "We never looked."
- The mark of a good doctor is usually illegible.
- Listen to the patient. They will give you the diagnosis.
- If a spouse accompanies the patient on the visit it will take twice as long, but Medicare won't let you charge twice as much.
- When in doubt, cut it out.
- I cut, therefore I am.
- Interns think of God, residents pray to God, doctors believe they're God, nurses are God.
- God heals and the doctor takes the fee. (Ben Franklin)
- Never go to a doctor whose office plants have died. (Irma Brombeck)
- Experience is what you rely on when you haven't read anything for a while.
- Going to continuing medical education is like eating a plate of vegetables. You know it's good for you but you'd rather have French fries.
- It is noble to teach one's self. It is still nobler to teach others and less trouble. (Mark Twain)
- Doctors are men who prescribe medicine of which they know little, to cure diseases of which they know less in human beings of which they know nothing. (Voltaire)
- Primum non nocere translated means "First do no harm" or loosely translated don't miss anything.
- Uncommon manifestations of uncommon diseases.
- Look wise, say nothing, and grunt. (William Osler)
- Voice heard at the start of the operation, "Who opens?"
- The greatest three advances in the history of medicine are penicillin, the CT scan, and the day off.

John J. Mohr, MD

Weekly Conferences

March 2014 Conferences

Anderson Center, St. Luke's RMC, Wednesday 8:00 a.m.

- 5 Vertebral Compression, D. Anthony Bell, MD
- 12 Severe Acute Pancreatitis, William Traverso, MD
- 19 St. Luke's Children's Hospital, Grand Rounds, Case Management, Gregory Janos, MD
- 26 Review of Non-Opiate Pain Treatment Options, Thomas Hoke, MD

Winter Room, Saint Alphonsus RMC - Nampa, Wednesday 12:15 p.m.

- 5 Vertebral Compression, D. Anthony Bell, MD
- 12 Severe Acute Pancreatitis, William Traverso, MD
- 19 Case Management, Gregory Janos, MD
- 26 Surviving Sepsis Guidelines 2008 and 2013: What Changed and Why, Cary Jackson, MD

AW Horsley, VA Medical Center, Thursday 8:00 a.m.

- 6 Update: Inpatient Medicine, Moe Hagman, MD
- 13 TBA

20 Adult Vaccines, Jay Lieberman, MD

27 Approach to Patients Traveling to High Altitudes, Andy Luks, MD

McCleary Auditorium, Saint Alphonsus RMC, Friday 8:00 a.m.

7 Coronary Artery Disease in Women & Men: Therapies and Recurrent Controversies, Jennifer Anderson, MD, PhD

14 Wound Management for PC Physician, Daniel Ross, MD

21 Update on Lung Cancer, Michael Blumhardt, MD

28 Surviving Sepsis Guidelines 2008 and 2013: What Changed and Why, Cary Jackson, MD

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