



# ACUMEN

The Official Newsletter of the  
Ada Canyon Medical Education Consortium

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## News

### March 2013 News

#### Welcome Twin Falls/Jerome

As of January 1, 2013 the physicians of the St. Luke's Magic Valley have joined ACMEC for development and accreditation of CME.

ACMEC is now the accredited provider for both the Saint Alphonsus Health System and St. Luke's Idaho Health System. With the networks combined ACMEC will be the CME provider for some 1600 Idaho physicians.

The agreement provides automated tracking of CME credits, provision of accreditation for local offerings and a weekly Grand Rounds via video from Boise (available each Wednesday, 8:00 a.m. in the Chestnut room.)

It is a privilege to serve Idaho's two largest healthcare providers. ACMEC has had a long journey from 1971 to become the major link in physician continuing education in Idaho. We have never taken the responsibility lightly and look forward to the challenges that lay ahead.

#### Follow-up Sunshine Act

On February 1, 2013 CMS published the final rule implementing the long awaited Physician Payment Sunshine Act. August 1, 2013 will be the start date for recording data. Fortunately, the final rule excludes accredited CME, such as ACMEC provides, from the disclosure requirements.

#### Upcoming Conferences

**5/17-19/2013** IAFP Conference, Boise  
Contact: Neva Santos [idafoafp@aol.com](mailto:idafoafp@aol.com)

**7/26-28/2013** IMA Annual Meeting, Sun Valley  
Contact: Erin Trimble [erin@idmed.org](mailto:erin@idmed.org)

## Regularly Scheduled Conferences

Wednesday, 8:00 a.m. - Anderson Center

Wednesday, 12:15 p.m. - Winter Room

Friday, 8:00 a.m. - McCleary Auditorium

### Other Regularly Scheduled Conferences

#### St Luke's RMC

Thoracic Tumor Board - 1st & 3rd Tuesday, 7:00 a.m

Tumor Board - Tuesday, 12:00 noon

Breast Tumor Board - Thursday, 7 a.m.

MSTI Pediatric Tumor Board - 2nd & 4th Wednesday, 12 noon

CHEERS (Children's Hospital Education Enrichment Review) - 1st Thursday, 8 am

Anderson Center - Ada -2; MATCH 2nd Thursday, 8 am

#### Saint Alphonsus RMC - Nampa

Tumor Board- Tuesday, 12 noon

#### West Valley Medical Center

Tumor Board - Monday, 12:30 pm

#### Saint Alphonsus RMC - Boise

Tumor Board - Thursday, 12 noon

Breast Care Panel, Tuesday, 7:00 am

## ACMS Society News

### MEMBERSHIP:

**New Member:** Bryan Knowles, MD, Pediatrics

### UPCOMING EVENTS:

**May 23, 2013** ACMS Foundation Fund Raiser

**June 6, 2013** ACMS Annual High School Physicals, Contact Linda Jackson at 336-2930 or e-mail - [adamedicalsociety.org](http://adamedicalsociety.org)

## On The Lighter Side

### Most interesting

In George Washington's days there were no cameras. One's image was either sculpted or painted. Some paintings of George Washington showed him standing behind a desk with one arm behind his back while others showed both legs and both arms. Prices charged by painters were not based on how many people were to be painted. Arms and legs are "limbs", therefore painting them would cost the buyer more. Hence the expression, "Okay, but it'll cost you an arm and a leg." (Artists know hands and arms are more difficult to paint.)

As incredible as it sounds, men and women took baths only twice a year (May and October). Women kept their hair covered while men shaved their heads (because of lice and bugs) and wore wigs. Wealthy men could afford good wigs made from wool. They couldn't wash the wigs so the clean them they would carve out a loaf of bread, put the wig in the shell and bake it for 30 minutes. The heat would make the wig big and fluffy, hence the term "big wig". Today we often use the term "Here comes the big wig" because someone appears to be or is powerful and wealthy.

## What's Ahead

### April 2013

- 3 Male Infertility, Robert Jackson, MD
- 5 Oral and Facial Trauma, Cole Anderson, DMD, MS
- 10 Hepatitis B & C in Pregnancy, Penny Beach, MD
- 12 Topic TBA, Speaker TBA
- 17 St. Luke's Children's Hospital Grand Rounds, The Pediatric Eye, Daniel Brooks, MD
- 19 Sexual Assault, Ashley King, MD
- 24 The Medical Competency Evaluation: A DYI Guide, Wendy Grace, MD
- 26 Topic TBA, Speaker TBA

### May 2013

- 1 Vitamin D, Michael Holick, PhD, MD
- 3 TBA, Speaker TBA
- 8 Thyroid Case Studies, Sarah Staller, MD
- 10 TBA, Speaker TBA
- 15 St. Luke's Children's Hospital Grand Rounds, Childhood Diabetes Update, Daniel Flynn, MD
- 17 TBA, Speaker TBA
- 22 Immunizations, Kristen Feenster, MD
- 24 Patient Centered Medical Home Model, Megan Dunay, MD
- 29 TBA, Speaker TBA
- 31 TBA, Speaker TBA

(Wednesday, 8:00am/St. Luke's RMC; Wednesday, 12:15pm/Mercy Medical Center; Friday, 8:00am/Saint Alphonsus RMC)

## Mohr's Musings...

### The Heroes Among Us

Where have all our heroes gone and why are they so flawed? They seem to be a fading memory in our times. The recent downfall of Lance Armstrong who went from cancer stricken superman on a bicycle to public opprobrium on Oprah and the baseball Hall of Fame which for only the second time in 40 years did not elect a single player because of the rampant drug use in the major leagues.

Heroes are people admired for their achievements larger than life; those individuals who rose to the top of their chosen fields of endeavor, overcoming the ordinary and serving some greater good. There is a selfless quality to heroism, hence there is not necessarily something heroic in doing what one is exceedingly well paid to do. The heroes of my own midwest 50's boyhood were baseball players, coaches, teachers and my dad. Stan Musial personified the baseball players, twenty plus years as an all-star who was revered in the midwest because he spent his whole career as a Cardinal. Our small town family physician was a hero to us also.

Medicine has had larger than life heroes such as William Osler and Albert Schweitzer. The real heroes among us in medicine are those who do not fit the mold at all. They quietly discharge their duty without fanfare, ordinary people do heroic things every day.

Today more than ever medicine needs these people who embody the finest ideals our profession espouses, caring, personal integrity, and a drive to be the best without regard to the bottom line. In today's culture of self-aggrandizement and instant gratification we need heroes who advocate for the patients. Look around their all among us.

John J. Mohr, M.D.

## Weekly Conferences

### March 2013 Conferences

#### **Anderson Center, St. Luke's RMC, Wednesday 8:00 a.m.**

- 6 Contemporary Management of Nephrolithiasis, Jeremy Myers, MD
- 13 St. Luke's Children's Hospital Grand Rounds, Pediatric Urology, Michele Ebbers, MD
- 20 High Value, Cost Conscious Care: Wasting the Buck Stops Here, Steven Weinberger, MD, FACP
- 27 Update on Poly Cystic Ovarian Syndrome, Micahlyn Powers, MD

#### **Winter Room, Saint Alphonsus RMC - Nampa, Wednesday 12:15 p.m.**

- 6 Contemporary Management of Nephrolithiasis, Jeremy Myers, MD
- 13 Pediatric Urology, Michele Ebbers, MD
- 20 High Value, Cost Conscious Care: Wasting the Buck Stops Here, Steven Weinberger, MD, FACP
- 27 Update on Poly Cystic Ovarian Syndrome, Micahlyn Powers, MD

#### **AW Horsley, VA Medical Center, Thursday 8:00 a.m.**

- 7 Update on Management of Barrett's Esophagus, Michael Saunders, MD
- 14 Articles That Have Changed My Inpatient Practice, Melissa Hagman, MD
- 21 Medical Home Model, Michael Hochman, MD
- 28 Understanding the Limitations of Our Current Diabetes Biomarkers, Irl Hirsch, MD

#### **McCleary Auditorium, Saint Alphonsus RMC, Friday 8:00 a.m.**

- 8 Eye Complaints in Primary Care, Krystal Plotts, MD
- 15 Stroke Management, James Torres, MD
- 22 Incidental and Benign Liver Lesions: When to Refer for Surgical Opinion, Joshua Barton, MD
- 29 Circumcision, Andrea Esplin, MD

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