



ACUMEN

The Official Newsletter of the
Ada Canyon Medical Education Consortium

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News

March 2012 News

CMS Proposes Rule

The Centers for Medicare and Medicaid Services has released the long awaited proposed rule for the Physician Payment Sunshine Act. Under the rule, drug and device manufacturers must disclose any single payments to physicians of \$10 or more or aggregate payments of more than \$100 per physician to CMS.

Most companies are already either tracking or testing their tracking systems. The cost of implementation is likely to be hefty (according to the CMS those costs could reach \$224 million in just the first year of implementation) and that it was ironic that the result of efforts to make financial transactions more transparent is to make them more costly.

Potentially, it could have more of an impact on the continuing medical education community, however. The Sunshine Act allows the department of Health and Human Services to require continuing education providers, professional medical associations, patient advocacy groups and other nonprofits to report payments they make to healthcare providers and teaching hospitals to manufacturers, even when the payments are indirect (made through a third party), as long as the manufacturer knows the identity of the covered recipient being paid. This means that in the case of CME providers who receive an educational grant and use some portion of that money to pay faculty and the manufacturer becomes aware of who that faculty member is, the provider could be required to report the honoraria to the manufacturer. Buffet meals, snacks and coffee at conference expos are excluded from the proposed rule's reporting requirements.

Sleep Disorders Conference

On March 22nd, the Saint Alphonsus Sleep Disorder Center will present a seminar on Pharmacology and Sleep. The topics addressed will include Sleep Aids, Suboxone and Sleep Disorder Breathing and Effects of Common Drugs on Sleep. The conference will be run from 6:00-9:00 p.m. in the McCleary Auditorium. To register, please contact Fred Grimsley at 367-6119.

Upcoming Conferences

3/22/2012 The Good, the Bad, the Ugly: Pharmacology and Sleep Conference, Fred Grimsley (208)

367-6119, Boise

4/12-14/2012 Idaho Academy of Physician Assistants, Erin Trimble erin@idmed.org Sun Valley

5/18-20/2012 Idaho Academy of Family Physicians, Neva Santos idahoafp@aol.com McCall

7/27-29/2012 Idaho Medical Association Annual Meeting, Erin Trimble erin@idmed.org Sun Valley

11/11/2012 One Day Primary Care Seminar, Neva Santos idahoafp@aol.com Jackpot, Nevada

Regularly Scheduled Conferences

Wednesday, 8:00 a.m. - Anderson Center

Wednesday, 12:15 p.m. - Winter Room

Friday, 8:00 a.m. - McCleary Auditorium

Other Regularly Scheduled Conferences

St Luke's RMC

Thoracic Tumor Board - 1st & 3rd Tuesday, 7:00 a.m

Tumor Board - Tuesday, 12:00 noon

Breast Tumor Board - Thursday, 7 a.m.

MSTI Pediatric Tumor Board - 2nd & 4th Wednesday, 12 noon

CHEERS (Children's Hospital Education Enrichment Review) - 1st Thursday, 8 am

Anderson Center - Ada -2; MATCH 2nd Thursday, 8 am

Saint Alphonsus RMC - Nampa

Tumor Board- Tuesday, 12 noon

West Valley Medical Center

Tumor Board - Monday, 12:30 pm

Saint Alphonsus RMC - Boise

Tumor Board - Thursday, 12 noon

Breast Care Panel, Tuesday, 7:00 am

ACMS Society News

MEMBERSHIP:

New physicians this month: Gregory Ausmus, MD; Timothy Bialobrzdeski, DO; Christopher Clancy, MD; Gigi Dawood, DO; Amy Edwards, MD; Daniela Grigore, MD; Brenns Hise, MD; Jennifer Holliday, MD; Mary Ann Huntington, MD; Mark Johnson, DO; Lorne McKay, MD; Chalmer Morris, DO; Alejandro Necochea, MD; Irene Pucciarelli, DO; Jennifer Southard, MD; Becky Uranga, MD; Mark Urban, MD; David Wyler, DO; Phyllis You, MD

UPCOMING EVENTS:

Thursday June 7, 2012 ACMS High School Sports Physicals, BSU Caven-Williams Sports Complex

On The Lighter Side

Two Irishmen

Two Irishmen, Patrick Murphy and Shawn O'Brian grew up together and were lifelong friends. But alas, Patrick developed cancer and was dying. While on his deathbed, Patrick called to his buddy, Shawn, "O'Brian, come 'ere. I 'ave a request for ye." O'Brian walked to his friend's bedside and kneels. "Shawny ole boy, we've been friends all our lives and now I'm leaving 'ere. I 'ave one last request fir ye to do." O'Brian burst into tears, "Anything Patrick, anything ye wish. It's done." "Well, under me bed is a box containing a bottle of the finest whiskey in all of Ireland. Bottled the year I was born it was. After I die and they plant me in the ground I want you to pour that fine whiskey over me grave so it might soak into me bones and I'll be able to enjoy it for all eternity." O'Brian was overcome by the beauty and in the true Irish spirit of his friend's request, he asked, "Aye, tis a fine thing you ask of me and I will pour the whiskey. But, might I strain it through me kidneys first?"

What's Ahead

April 2012

- 4 Myeloma, Maurio Zangari, MD
- 6 Prescription Monitoring, Fred Collings, Chief Investigator State of Idaho Board of Pharmacy
- 11 Accountable Care Organization 2012, Robert Provenzano, MD, FACP, FASN
- 13 Topic TBA, Speaker TBA
- 18 St. Luke's Children's Hospital Grand Rounds, Update on Cystic Fibrosis, Perry Brown, MD
- 20 Topic TBA, Katie Schneider, MD
- 25 Update on Vaccinations, Melinda Whorton, MD
- 27 Topic TBA, Speaker TBA

May 2012

- 2 Sports Dietetics, Nancy Clark, MS, RD
- 4 Topic TBA, Speaker TBA
- 9 Blood Utilization, Timothy Hannon, MD
- 11 Topic TBA, Andrew Ellsworth, MD
- 16 St. Luke's Children's Hospital Grand Rounds, Topic TBA, Susan Kim, MD
- 18 Communicating Effectively with Patients: Applying Nutrition Message, Doris Derelian, PhD, JD, RD
- 23 Topic TBA, Matt Messerschmidt, MD
- 23 Newborn Hearing Screening, Jessica Stich-Hennen, AuD (Nampa Only)
- 25 Topic TBA, Speaker TBA

(Wednesday, 8:00am/St. Luke's RMC; Wednesday, 12:15pm/Mercy Medical Center; Friday, 8:00am/Saint Alphonsus RMC)

Mohr's Musings...

Why CME?

One of the greatest challenges physicians face in their career is how to stay abreast of the advances in medicine. We frequently lack time enough to do the necessary things much less what we would like to do. CME is one of the necessary things. When we agree to care for patients we are expected to be competent and current. State licensing boards and hospital staffs now require certain amounts of CME.

We are fortunate in this community to have regular, easily accessible, accredited CME programs each week supported by our staff dues and matching hospital dollars. Under the able leadership of Dave Mueller,

ACMEC has scheduled programs Wednesday, 8:00 a.m., St. Luke's RMC downtown, 12:15 p.m., Saint Alphonsus RMC-Nampa, Thursday, 8:00 a.m., VA Medical Center and Friday, 8:00 a.m., Saint Alphonsus RMC-Boise. These programs are based on searches by physicians in the Up-to-Date online search engine.

I have always felt that physicians better serve patients if they keep abreast of advances in other specialties. Some recent programs highlighted the use of MRI in CNS, musculoskeletal and cardiovascular disease. Another reviewed recent advances in anticoagulation. Most of these offerings cross specialty lines.

When physicians complete their training they graduate into a school of self-learning where they are both the teacher and student. The late John Coombs, M.D., Dean of the University of Washington School of Medicine once estimated that 50% of information on medical research changes every five years. Don't be one of those colleagues who lets their knowledge atrophy. Make time to take advantage of these programs. Make it part of your weekly routine. You will be pleasantly surprised and intellectually rewarded.

John J. Mohr, M.D.

Weekly Conferences

March 2012 Conferences

Anderson Center, St. Luke's RMC, Wednesday 8:00 a.m.

- 7 Clinical Considerations in Gay & Lesbian Patients, Marvin Alviso, MD
- 14 Female Incontinence, Maggie Vuturo, MD
- 21 St. Luke's Children's Hospital Grand Rounds, Taking the Terror Out of Testifying, Paul McPherson, MD, Roger Bourne, JD
- 28 Topic TBA, Colleen Zimmerman, MD

Winter Room, Saint Alphonsus RMC - Nampa, Wednesday 12:15 p.m.

- 7 Clinical Considerations in Gay & Lesbian Patients, Marvin Alviso, MD
- 14 Female Incontinence, Maggie Vuturo, MD
- 21 Taking the Terror Out of Testifying, Paul McPherson, MD, Roger Bourne, JD
- 28 3-T MRI, Neil Davey, MD

AW Horsley, VA Medical Center, Thursday 8:00 a.m.

- 8 TBA
- 15 TBA
- 22 TBA
- 29 TBA

McCleary Auditorium, Saint Alphonsus RMC, Friday 8:00 a.m.

- 2 TBA, Alex Johnson, MD
- 9 Idaho Medical Home Project, Brian Peace, MA
- 16 PAP Smear Recommendation for the Primary Care Physician, Nikole Shepherdson, DO
- 23 Common Medications Impact on Sleep, N. John East, MD
- 30 Winter Sports Injuries, Scot Scheffel, MD

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