



ACUMEN

The Official Newsletter of the
Ada Canyon Medical Education Consortium

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News

January 2014 News

The Next Five Years

So here are the predictions for the next three to five years:

1. The number of medical meetings will decrease by up to 50 percent.
2. The amount of online medical education will increase by up to 300 percent.
3. The vast majority of emerging online medical education will be received through "virtual course" models.

Here is why these things will happen. For the past few years trends in how learners access medical education indicates live meetings are falling out of favor with learners due to the high costs and inconveniences they entail. ACMEC still experiences solid attendance but this trend has been confirmed in national data gathered across hundreds of clinicians. The future will include fewer live meetings and more online learning.

Online learning has evolved, and now the integration of new social learning technologies is accelerating this evolution. There is a clear opportunity to use online channels to offer more convenient, more interactive, and less expensive education.

Clinicians are increasingly comfortable engaging in online learning communities. And, perhaps even more critical we are learning (through published research) how to structure these learning communities to increase their "perceived usefulness" for clinicians. We can apply this research in practice by designing competency-based curricula delivered within smaller, safer, closed virtual classrooms. When you leverage social learning technologies in the design of virtual courses, you enable learners to sustainably engage with faculty, interact with "classmates", and absorb content efficiently.

More prognostication to come.

Upcoming Conferences

January 16-19, 2014 37th Annual Hindson Winter Conference, Contact Caralee Casey
caralee.casey@va.gov

February 20-23, 2014 Ada County Medical Society Winter Clinics, Contact Linda Jackson
director@adamedicalsociety.org

February 20, 2014 Idaho Perinatal Project Winter Conference, Contact Sarah Jacobson jacobssa@slhs.org

Regularly Scheduled Conferences

Wednesday, 8:00 a.m. - Anderson Center

Wednesday, 12:15 p.m. - Winter Room

Friday, 8:00 a.m. - McCleary Auditorium

Other Regularly Scheduled Conferences

St Luke's RMC

Thoracic Tumor Board - 1st & 3rd Tuesday, 7:00 a.m

Tumor Board - Tuesday, 12:00 noon

Breast Tumor Board - Thursday, 7 a.m.

MSTI Pediatric Tumor Board - 2nd & 4th Wednesday, 12 noon

CHEERS (Children's Hospital Education Enrichment Review) - 1st Thursday, 8 am

Anderson Center - Ada -2; MATCH 2nd Thursday, 8 am

Saint Alphonsus RMC - Nampa

Tumor Board- Tuesday, 12 noon

West Valley Medical Center

Tumor Board - Monday, 12:30 pm

Saint Alphonsus RMC - Boise

Tumor Board - Thursday, 12 noon

Breast Care Panel, Tuesday, 7:00 am

ACMS Society News

MEMBERSHIP:

New members

Adam Schwind, DO

Tyler H. Wheeler, MD

Brian Curtis Byrne, MD

Michael Scott Morris, MD

Marica A. Battaglia, MD

Nathan Lee Thornton, MD

February 20-23, 2014 55th Annual Winter Clinics, Shore Lodge, McCall Idaho

For complete information and to register, visit www.acmswinterclinics.com

What's Ahead

February 2014

- 5 Antibiotic Resistance, Dennis Stevens, MD
- 7 Pediatric Rehab, Jacob Neufeld, MD
- 12 Cardiovascular Affects of Depression, Bruce Robert Wright, MD
- 14 Early Detection and Management of RA, Eric Palfreyman, MD
- 19 St. Luke's Children's Hospital, Grand Rounds, What do we talk about when we talk ethics? John Lantos, MD
- 20 NO CONFERENCE
- 26 TBA, Speaker TBA
- 28 TBA, Speaker TBA

March 2014

- 5 Vertebral Compression, Anthony Bell, MD
- 7 TBA, Speaker TBA
- 12 TBA, Speaker TBA
- 14 TBA, Speaker TBA
- 19 St. Luke's Children's Hospital, Grand Rounds, Pediatric Obesity, Mindy Gaddis, MD
- 21 TBA, Speaker TBA
- 26 TBA Topic TBA
- 26 (Nampa Only) Surviving Sepsis Guidelines 2008-2013, What Changed and Why, Cary Jackson, MD
- 28 TBA, Speaker TBA

(Wednesday, 8:00am/St. Luke's RMC; Wednesday, 12:15pm/Mercy Medical Center; Friday, 8:00am/Saint Alphonsus RMC)

Mohr's Musings...

Reflections on Medicine in 2014

As I get older (I have now passed the biblical 3 score and 10) I'm more reflective regarding this honored profession. Please allow me to muse now that I am considered a senior citizen. For many, medicine is no longer considered a sacred calling; a covenant of trust between a doctor and a vulnerable patient. It has morphed into a business oriented endeavor both in practice and language. Advertising (marketing) budgets have swollen, competition between hospitals (regional medical centers) is rife; administrative staffs have ballooned often at the expense of nursing staffs, and too much attention is paid to the bottom line and market share at the expense of patient care. Far too many physicians consider it merely a way to make a good living. Fee for service practice (now considered greedy and too profit oriented) is being replaced by hospital employed physicians. Patients are often referred to as customers.

The day-to-day practice of medicine has also changed. Encounters with patients are often briefer, especially in the hospital setting. No longer will your nurses be giving the human touch of the back rub, they will be entering data on their bedside computers where eye contact is difficult. Physical exams are giving way to imaging and technology. Treatment is driven by evidence based protocols often without regard to considerations of how illness affects each of us differently. More attention is being given to the cost of interventions and physicians are being asked to practice parsimonious care. Continuity of care is often lost. The doctor who treats you in the hospital may be a complete stranger. Physicians are being rewarded with pay for performance to meet certain targets. Outcomes are being scrutinized and hospitals with higher readmission rates are being financially penalized. Paperwork is increasingly burdensome and the threat of malpractice ever present. Often the emphasis is in favor of doing the most good for the largest number of patients rather than the individual.

Medical care is not the same as purchasing a loaf of bread. The only advocate the patient has is his or her physician. If we continue to be merely vendors with a knowledge base and technical skills we will have

forfeited that sacred trust that allows us to be present at the most vulnerable times in patient's lives. We must continue to practice with our heads and our hearts and not compromise those time honored values that make this profession special.

John J. Mohr, MD

Weekly Conferences

December 2013 Conferences

Anderson Center, St. Luke's RMC, Wednesday 8:00 a.m.

8 Idaho Epidemiology Update, Chris Hahn, MD

15 St. Luke's Children's Hospital Grand Rounds, A Review of 2013: Top Developments in Pediatrics, Perry Brown, MD

22 Updates on Genetic Testing for Hereditary CA Syndromes, Dan Zuckerman, MD

29 Thyroid Update, Irinel Stanciu, MD

Winter Room, Saint Alphonsus RMC - Nampa, Wednesday 12:15 p.m.

8 Idaho Epidemiology Update, Chris Hahn, MD

15 A Review of 2013: Top Developments in Pediatrics, Perry Brown, MD

22 Updates on Genetic Testing for Hereditary CA Syndromes, Dan Zuckerman, MD

29 Thyroid Update, Irinel Stanciu, MD

AW Horsley, VA Medical Center, Thursday 8:00 a.m.

9 Idaho Epidemiology Update, Chris Hahn, MD

16 No Conference

23 Therapeutic Hypothermia, David Carlbon, MD

30 Stroke Update, James Torres, MD

McCleary Auditorium, Saint Alphonsus RMC, Friday 8:00 a.m.

10 Idaho Epidemiology Update, Chris Hahn, MD

17 Prion Disease, Nancy Kois, MD

24 Diabetic Nephropathy, Thomas Pintar, MD

31 Cardiac Case Conference, Steven Writer, MD

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